

# TRAIN THE TRAINER

WITH **JACK CANFIELD**



## **Confirmation and Welcome Packet** In-Person Training Intensive #1 February 18-22, 2013



Westin Long Beach  
Long Beach, California



THE CANFIELD TRAINING GROUP  
MAXIMIZING HUMAN POTENTIAL<sup>SM</sup>

## Welcome to the 2013 Train the Trainer Program!

Congratulations once again on being part of the 2013 Train the Trainer Program. It is my pleasure to welcome you in writing, and I look forward to seeing you in February. This welcome packet will give you detailed information about the first live meeting we'll have together. The dates for this meeting are February 18-22, 2013. In this welcome packet, you will find information on the following:

- Hotel Reservations
- Registration Check-In Process
- Program Schedule
- Meals
- Transportation Options
- Weather and Attire
- The Come As You'll Be Party and Final Evening Celebration
- Packing List

Please take some time to read through the entire welcome packet, and feel free to contact my staff at [ttt@jackcanfield.com](mailto:ttt@jackcanfield.com) or at (805)563-2935 if you have any questions at all.

Sincerely,  
Jack Canfield



## Hotel Reservations

The first 5-day Train the Trainer Meeting will be held February 18-22, 2013 at the Westin Long Beach Hotel, located in beautiful Southern California, and just one mile from the beach.



We have secured a wonderful room rate for you at the Westin Hotel. **The special room rate is \$159/night (plus room tax) for single or double occupancy.**

The hotel has reserved these special rates for you, **but only for a limited time!** Accommodations and room options are on a first-come, first-serve basis, so PLEASE BOOK YOUR HOTEL ROOM ASAP. Our discounted rate expires Jan. 24<sup>th</sup>, but again, the hotel can sell out so please book your room right now!

To reserve your room now, call the hotel at 1-562-436-3000 or 1-800-937-8461 ask for the reservations department, and then mention the “Train the Trainer” room block. They will be able to look up our discount and give you the discounted rate.

## Training Registration Process

**Training registration will be held on Monday, February 18<sup>th</sup> from 8:15-9:00 AM.**

Check-in will take anywhere from 10-20 minutes, but is also a great time to meet and catch up with the amazing participants from around the globe that will be joining you for the program.

Registration will be located in the Prefunction area outside of Centennial Ballroom Salons C and D, located on the 3<sup>rd</sup> floor of the hotel.

**The training will officially begin at 9 AM on February 18th and will be held in the Centennial Ballroom Salons C and D.**

# Train the Trainer Schedule

Monday	Tuesday	Wednesday	Thursday	Friday
February 18 <sup>th</sup>	February 19 <sup>th</sup>	February 20 <sup>th</sup>	February 21 <sup>st</sup>	February 22 <sup>nd</sup>
<u>Registration:</u> 8:15 – 9:00  <u>Training:</u> 9:00 – 12:30  <u>Lunch:</u> 12:30 – 2:00  <u>Training:</u> 2:00 – 6:15	<u>Training:</u> 8:30 – 12:30  <u>Lunch:</u> 12:30 – 2:00  <u>Training:</u> 2:00 – 6:00  <u>Come As You'll Be Party:</u> 6:45-7:45  <u>Celebration Dinner and Dancing:</u> 7:45 – 10:30			

## Celebration Dinner

We are hosting a Group dinner on the final evening of the training (February 22<sup>nd</sup>), which will begin with a Come As You'll Be Party (more on this later in the welcome packet). This celebration dinner is a great time to really celebrate yourself and your fellow participants and the work you've completed throughout the week. We'll also have music and dancing, so be ready to cut a rug on the dance floor! Dinner will be served buffet style and will include a wide variety of options, including vegetarian.

## Other Meals

You are responsible for all other meals, and we'll all have 90 minutes for lunch breaks so you have time to get outside, get refreshed and re-energized, and to take care of any business or family back at home. I'd suggest bringing or purchasing small snacks to have on hand during your stay (in case you get hungry between sessions).

## Airport Information

There are 3 nearby airports that you may want to consider flying into for this training. They are listed below with the first airport being the closest.

### **Airport #1: Long Beach Airport (LGB)**

The Long Beach Airport is located 13 miles from the hotel. Options for getting to and from the hotel include:

- Taxi: \$25 USD
- Super Shuttle: \$18 USD. Contact them at (800) 258-3826

For more information about the Long Beach Airport and to view a list of the airlines that it serves, please visit [www.lgb.org](http://www.lgb.org)

### **Airport #2: Los Angeles International Airport (LAX)**

The Los Angeles International Airport is located 25 miles from the hotel. Options for getting to and from the hotel include:

- Taxi: \$55 USD
- Super Shuttle: \$17 USD. Contact them at (800) 258-3826

For more information about the Los Angeles Airport and to view a list of the airlines that it serves, please visit <http://www.lawa.org/welcomelax.aspx>

### **Airport #3: John Wayne Airport (SNA)**

The John Wayne Airport is located 35 miles from the hotel. Options for getting to and from the hotel include:

- Taxi: 755 USD
- Super Shuttle: \$38 USD. Contact them at (800) 258-3826

For more information about the Los Angeles Airport and to view a list of the airlines that it serves, please visit [www.ocair.com](http://www.ocair.com)

**\*Please note: All prices shown below are quotes given to us at the time this travel packet was created. Prices are subject to change without notice. Please check in advance for current prices.**

If you would like to have the opportunity to see some of the nearby sites and local areas of Long Beach, you can always rent a car during your stay. However, the Westin Long Beach is located within walking distance of plenty of restaurants and attractions, so you definitely do not *need* a car while you're there, but of course can rent one if you'd like to travel outside of the area.

## Weather and Attire

In the month of February, the weather in Long Beach, CA is mild. The temperature during the day ranges on average from about 62° - 70° F. As the meeting date gets closer, you can check for weather updates and forecasts at [www.weather.com](http://www.weather.com). We suggest checking this website the first week of February to get the best idea of what type of weather to expect.

Attire for the seminar is casual. Please wear whatever you will feel most comfortable in. Remember that we cannot estimate the temperature inside the training room(s), so we recommend bringing and wearing clothing that you can layer. The final evening's celebration dinner will be a bit dressier. Recommended attire for the evening includes skirts, casual dresses, Dockers/slacks, etc.

## Come As You'll Be Party

We will be partaking in a "Come As You'll Be in 5 Years" Party during the final evening of the training. If you have a copy of my book, *The Success Principles*, you'll remember reading about this activity on pages 93-97. If you do not have a copy of the book, please find a brief description of the activity below. If you have additional questions, please do not hesitate to let me know.

A "Come As You'll Be" Party is an event where you will be asked to act as if it is 5 years from now. So, you will be asked to act as if it were already 2018, and that all of the goals you wanted to accomplish by then have been achieved. You will be asked to talk the part, act the part, dress the part, etc. For example, if you would like to be a best-selling author in 5 years, you would come to the party and act as if you had already accomplished that goal and were in fact a best-selling author.

You are very welcome to bring specific clothing and/or props for the "Come As You Will Be in 5 Years" Party (but please note that costumes and props are not mandatory). Again, if you have any questions, please do not hesitate to let me know.

## Packing List: What to Bring

- 5 days of casual, comfortable outfits
- 1 outfit for the Come As You Will Be Party and Celebration Dinner
- Healthy snacks and/or drinks (if you like to have a small snack handy throughout the day)
- A camera to capture great photos with your fellow participants and new friends

## Packing List: What *NOT* to Bring

- Please note that in the training room we ask that you not bring laptop computers. It is very distracting to have someone near you typing on keys and space will be limited.

- As noted above, cameras are welcome for you to capture great photos with your fellow participants on breaks. However, filming and photography is not permitted during the actual training sessions.

Please email my staff at [ttt@jackcanfield.com](mailto:ttt@jackcanfield.com) with any questions whatsoever. I am so excited to begin working with you in February!

And last but not least, enclosed please find a few forms I need you to complete before our first meeting in February. Please complete the enclosed forms below as soon as possible, and fax or mail them in to my office. Thank you in advance!

Happy Holidays everyone and I'll see you soon!

Much love,  
Jack Canfield

Please return the 2013 Train the Trainer Pre-Program Questionnaire and Permission Form as soon as possible. Remember, you can return the documents via fax to (805)563-2945 or via postal mail directly to Jesse Ianniello, P.O. Box 30880, Santa Barbara, CA 93130.

**Pre-Program Questionnaire:**  
**2013 Train the Trainer Program**

Name \_\_\_\_\_ Birthday \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

Preferred Email Address \_\_\_\_\_

1) Do you have any medical food allergies?

---

---

---

2) Do you have any physical limitations that we should be aware of?

---

---

3) Are you presently under treatment for a medical condition?    Yes    No

If yes, please describe the condition briefly: \_\_\_\_\_

---

4) Please list any medications you are taking and for what condition?

---

---

5) Are you pregnant?     Yes     No

6) If you are currently working with a therapist or counselor, is she/he aware that you are taking this seminar?     Yes     No

Your therapists' name and phone number:

---

8) Please list at least an emergency contact person (include name and phone number).

---

7) How would you like your name to appear on your name badge?

First: \_\_\_\_\_

Last: \_\_\_\_\_

**I certify by my signature that I have read and understand the 2013 Train the Trainer welcome packet and the pre-program questions above. My answer to each question is true and accurate to the best of my knowledge and ability.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## **2013 Train the Trainer Participation Form**

I \_\_\_\_\_, desire to participate in the 2013 Train the Trainer Seminar as presented and led by Jack Canfield, Self-Esteem Seminars, Inc. and guest facilitators. I understand that this release form covers the full year program, including the following live meeting dates: February 18-22, 2013, June 24-28, 2013, and October 7-11, 2013.

I understand that the Seminar is an educational process of seeing into myself, and of gaining clearer, more intuitive knowledge of the nature of my life and my response to life's demands. Through this seminar I have the opportunity to observe, learn about, and clear many behavior patterns that may have blocked me from being all I can be.

I understand that in the process of this seminar, I may become aware of certain things and may make realizations and conclusions about my personality and myself. I accept and take full responsibility for what I may learn and the feelings I may have that occur during the seminar and subsequent to the seminar. I understand that the facilitators, staff and assistants are not practicing any kind or type of psychological therapy or counseling and that they are in no way responsible or liable for the results that I may receive from this seminar.

I understand that this seminar is not a treatment or therapy for any physical, mental or psychological problems of the undersigned. This seminar is offered for educational purposes only.

The large number of participants at seminars such as this one produces a small but grave risk that someone will slip or otherwise injure themselves and sue Self-Esteem Seminars, Inc. for large sums. To protect itself from such risks of unexpected liabilities, and to stave off potential annoying and improper, but effective suits, Self-Esteem Seminars, Inc. therefore regretfully refuses to conduct seminars unless participants agree to bear all risks of property damage or personal injury. In return for participation in this seminar, I therefore release Self-Esteem Seminars (and its agents, facilitators, employees or anyone else who might be liable because they deal with or acquire the rights and responsibilities of Self-Esteem Seminars, collectively referred to as "Affiliates") from any claims which I may incur or cause as a result of this seminar. Should I cause such property damage or personal injury for which Self-Esteem Seminars, Inc. or its Affiliates somehow becomes liable, I will reimburse them for all their costs due to what I have done. This release covers all claims for property damage and personal injury, including claims I do not know about and claims I now have no reason to expect. This general release shall bind my heirs, administrators, executors and assigns forever. Self-Esteem Seminars, Inc. shall have the right to assign any or all of its rights hereunder to any person, firm, or entity. I give my permission to be photographed, videotaped, and audio taped and grant to Self-Esteem Seminars all rights to reproduce these photos and/or audios for newsletters, brochures, marketing materials, new products, etc.

I, on behalf of myself, my successors, heirs and assigns, hereby irrevocably covenant that I will not assert a claim or maintain an action or suit and will not consent to the assertion or maintenance by others of any claim, action or suit of any kind on account of the exercise by any of the affiliates of any of the rights herein granted or agreed to be granted herein.

My signature below indicates that I have read and understand the forgoing statements and agree to the terms and conditions therein and consent to the above General Release.

Name \_\_\_\_\_

Date \_\_\_\_\_